

# INDIATEX 2013

## Textile Exhibition - Fibre to Fashion

18, 19 & 20<sup>th</sup> October 2013

VIA Ground, Vapi Industries Association, Plot No. 135, GIDC, Vapi – 369 195 (Gujarat)

### ADVERTISEMENT ORDER FORM

#### PARTICULARS OF THE ADVERTISER

Date:

Name:..... Designation:.....

Name and Address of the Advertiser Company.....

Tel:..... Fax:..... Mobile:.....

E-mail..... Website.....

Type of Ad confirmed (Out of the table below) .....

Payment Details: Draft /At par Cheque No..... Dt..... Rs.....

Bank..... Branch:.....

Material / Creative Details.....

#### ADVERTISEMENT TARIFF

##### TECHNICAL DATA

##### Size of Exhibition Catalogue:

24 cm (Height) X 18 cm (Width)

Positive Size:

22 cm (Height) X 16 cm (Width)

Printing:  
Offset Process

- |                          |                           |   |               |
|--------------------------|---------------------------|---|---------------|
| <input type="checkbox"/> | Back Cover Page           | : | Rs. 25,000 /- |
| <input type="checkbox"/> | Front Inside Cover Page   | : | Rs. 15,000 /- |
| <input type="checkbox"/> | Back Inside Cover Page    | : | Rs. 15,000 /- |
| <input type="checkbox"/> | Book Mark (Page Finder)   | : | Rs. 15,000 /- |
| <input type="checkbox"/> | Full Page (4 Colour)      | : | Rs. 10,000 /- |
| <input type="checkbox"/> | Full Page (Black & White) | : | Rs. 5,000 /-  |

#### Note:

! Advertisement rates do not include cost of positive.

! We need Positives/ CD for printing Advertisements.

! For multi colour advertisements, set of progressive proofs is to be supplied by the party.

! Advertisement material/confirmation along with Cheques/Drafts must reach on or before **5th October 2013**.

! **No outstation Cheque will be accepted. Outstation Advertisers may please forward advertisement charge by way of DD/ at par Cheque only.**

! Cheque/DD should be drawn in favour of "The Textile Association (India), Mumbai Unit".

#### FOR OFFICE USE ONLY:

Receipt No:..... Date:.....